

First, which kind of site do you need?

It isn't about budget or how fancy you want it. The real question is **how often your content will change, and who will change it.**

WEBSITE BUILDER

"I'll be changing things myself."

- > You get a login
- > Change words, photos, prices, hours
- > Right for shops, bookings, blogs
- > You pay the platform directly, about \$19 to \$49 a month

HAND-BUILT

"It'll mostly stay the same."

- > No login — every change comes to us
- > No limits at all on the design
- > Right for showcases, not shops
- > A care plan comes with it

WEBSITES

Starter

\$750

One page, built around the one thing you most want visitors to do.

MOST POPULAR

Standard

\$2,200

The complete small-business site, up to five pages.

Premium

\$4,800

Sell things or take bookings online, with room to grow.

Custom

from \$6,000

Built by hand. No template, no limits, no login.

BRAND KITS

Lean

\$450

Enough to look professional, quickly. Logo, colors, fonts.

BEST VALUE

Signature

\$950

The full system — three logo shapes, every code, a brand guide.

Premium

\$1,800

Launch ready, with cards, templates and the extras made.

Book a website and a brand kit together and save 10%. It's also better work — the site gets built inside the brand, instead of around it.

Care plans — so you never have to touch it

Optional on a builder site. Hand-built Custom sites start at Growth for the first year.

\$65

ESSENTIAL

Monitoring, backups, 30 min of changes

\$145

GROWTH

Plus 1.5 hrs of changes, priority replies

\$275

PRIORITY

Plus 3.5 hrs, search tune-ups, phone support

\$85

AS NEEDED

One-off changes, billed by the hour

50%

Books your spot

Half up front holds your start date. The rest is due at launch.

3–5

Weeks to build

From the day your words and photos reach us. Brand kits 2–3 weeks.

100%

Yours

Your web address, your hosting, and on a hand-built site, your code.